



AUTHORITIES 2024

MOVING FORWARD

82ND ANNUAL CONFERENCE & TRADE SHOW

SEPTEMBER 15 - 18, 2024

HERSHEY LODGE & CONVENTION CENTER

Promotional Opportunities
Hershey Lodge & Convention Center
September 15 - 18, 2024



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EXHIBITORS SPONSORS ADVERTISERS

We are pleased to invite you to participate in the 2024 PMAA Annual Conference and Trade Show, to be held at the Hershey Lodge and Convention Center, from September 15 - 18.

This year's Conference will afford opportunities for industry experts to offer product and service solutions to authority members, provide venues for sharing knowledge and best practices, and host special events to engage in discussion and networking while having fun!

Along with exhibition, sponsorship and advertising opportunities, the Conference will also deliver a variety of sessions with industry leaders. The 2024 Conference theme: ***Moving Forward***, will focus on ways authorities of all types - water, wastewater, stormwater, solid waste, recycling, parking, and community projects – can tackle challenges and implement strategies to move forward in providing vital services to their communities.

We hope that you will take advantage of these exciting opportunities and join us for the 2024 Annual Conference and Trade Show. We look forward to seeing you in Hershey as we **Move Forward** together!

Sincerely,



William Ross
President



Terri Hauser
Vice President &
Conference Chair

2024 CONFERENCE COMMITTEE

Terri Hauser, Chair

Latrobe Municipal Authority

Sandra Bartosiewicz

Wyoming Valley Sanitary Authority

Daniel Becker, PE

East Cocalico Township Authority

Anthony Bellitto, Jr., PE

North Penn Water Authority

John Berti

Wyoming Valley Sanitary Authority

Craig Bubb

Mifflin County Municipal Authority

David L. Busch

Keystone Alliance Consulting

Matthew Cranmer

Municipal Water Authority of Adams Township

Sharon DelSignore

EAP Industries, Inc.

Jeffrey Garrigan

Herbert, Rowland & Grubic, Inc.

Christopher Gibbons

Concord Public Finance

Rachel Govelovich

Gannett Fleming, Inc.

Steven Hann, Esq.

Hamburg, Rubin, Mullin, Maxwell & Lupin

Dwight Hoare, PE

St. Marys Area Water Authority

Thomas Keiper

Dallas Area Municipal Authority

Melissa Komar

Johnstown Regional Sewage & Johnstown
Redevelopment Authority

Michael Kyle

Lancaster Area Sewer Authority

Ryan McGowan

Fidelity Discount & Deposit

John Molloy

PFM Asset Management LLC

Melissa Radovanic

Greater Johnstown Water Authority/RDM -
Johnstown, LLC

William Ross

Lower Saucon Authority

Michael Schober, PE

ARRO Consulting, Inc.

Paul Vojtek

PMAA Past President

Michael Witherel, Esq.


Witherel Kalina Law Group


CONFERENCE HIGHLIGHTS

LOCATION/HOTEL ACCOMMODATIONS

Hershey Lodge & Convention Center
325 University Drive
Hershey, PA 17033

The Hotel Hershey
100 Hotel Road
Hershey, PA 17033

 Call 855-729-3108 for either property and mention **PMAA Annual Conference** for the room block.

 www.municipalauthorities.org/lodging

PLEASE NOTE:

Fillable registration forms can be found in the Conference area on our website (municipalauthorities.org). Due to a software conversion, the availability of online registration may be delayed.

TRADE SHOW

Eight hours dedicated to events in the Exhibit Hall over two days.

NETWORKING OPPORTUNITIES - MEAL FUNCTIONS HOSTED IN THE EXHIBIT HALL

Monday, September 16 - President/Exhibitor Reception

Tuesday, September 17 - Trade Show Breakfast

Tuesday, September 17 - Trade Show Lunch

PROFESSIONAL DEVELOPMENT

All attendees can participate in educational sessions designed to showcase industry trends, current projects and best practices from experts in the field.

PRIZES AND GIVEAWAYS

PMAA will conduct prize drawings and exhibitors are encouraged to host their own drawings within their booths. PMAA will announce the winners at a designated time in the Exhibit Hall.

IMPORTANT DEADLINES

Early bird exhibitor registration:

Deadline May 15

Advertising Contract:

Deadline July 15

Standard exhibitor registration:

Deadline July 15

Advertising Artwork:

Deadline July 29

Hotel Lodging:

Deadline August 15

CONFERENCE SCHEDULE

Schedule subject to change if necessary.

SUNDAY, SEPTEMBER 15

1:00 - 6:00 pm	Conference Registration
1:00 - 6:00 pm	Exhibitor Registration and Setup
6:30 - 8:30 pm	Dinner
8:30 - 10:00 pm	Welcome Reception

MONDAY, SEPTEMBER 16

7:00 - 9:30 am	Exhibitor Registration and Setup
7:30 - 3:00 pm	Conference Registration
8:30 am	Opening Ceremonies, Keynote Speaker, Annual Business Meeting
10:00 am - 12:00 pm	Trade Show
12:00 - 1:45 pm	Professional Luncheons
2:00 - 4:15 pm	Educational Sessions
4:00 - 6:00 pm	Trade Show and President/Exhibitor Reception
6:30 pm	Awards Banquet Reception
7:00 pm	Awards Banquet

TUESDAY, SEPTEMBER 17

7:30 - 9:30 am	Trade Show and Breakfast
7:30 am - 3:00 pm	Conference Registration
8:30 am - 12:00 pm	Educational Sessions
12:00 - 2:00 pm	Trade Show and Lunch
2:00 - 5:00 pm	General Sessions
6:30 pm	Old West Honky Tonk Saloon Night

WEDNESDAY, SEPTEMBER 18

8:00 am	Closing Breakfast
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PMAA MEMBERS

PMAA is the recognized Association for municipal authorities in the Commonwealth of Pennsylvania. PMAA was established to assist authorities in providing services that protect and enhance the environment, to present a unified and common front before the legislature, and to promote economic vitality and the general welfare of Pennsylvania's citizens. PMAA represents municipal authorities that provide drinking water, sewage treatment, waste management and recycling, transportation, recreational and community projects. PMAA also serves associate members such as CPAs, engineers, solicitors, financial experts and product vendors who provide services to municipal authorities.



EXHIBIT

WHAT EXHIBITORS RECEIVE:

- ✓ All exhibit booths are 8' x 10' and include one 8' skirted table, two chairs, a waste basket, pipe-and-drape side rail, backdrop curtain and head sign.
- ✓ More than 100 booth spaces are available in the exhibit area and hallway.
- ✓ Two complimentary conference personnel registrations (additional personnel may register at an additional rate).
- ✓ Exhibit Service Packet will be provided with instructions for ordering electricity, WiFi, and drayage services. Order early to avoid late charges.
- ✓ Receptions, meal functions and prize drawings will take place in the Exhibit Hall to drive traffic past your booth.



What's included with each booth representative's registration?

- Sunday Welcome Reception
- Monday Opening Ceremonies
- Tuesday Exhibitor Breakfast
- Tuesday Exhibitor Lunch
- Conference education sessions.

To register for any additional events, please fill out the conference registration form, which will be available late May, and submit with additional fees.

BOOTH SPECIFICATIONS

Rates include an 8' x 10' booth space during the Trade Show (9/16 - 9/17) and two full Conference registrations (9/15 - 9/18).

	Member	Non-Member
Early Bird Rate (until 5/15)	\$1,295	\$1,490
Standard Rate (after 5/15)	\$1,395	\$1,590
Late Rate (after 7/15)	\$1,495	\$1,690

Additional booth personnel (beyond the two included with the above booth fee): \$325 per person before 7/15; \$365 per person after 7/15.

EXHIBIT HALL THEME

START YOUR ENGINES!

Get into the spirit of our Conference theme by *Moving Forward* in a fast way! Exhibitors are encouraged to decorate their booth, wear fun apparel or hand out goodies from their booths to match a racing theme in the 2024 Exhibit Hall. Move your business forward by inviting attendees to follow the racetrack to your booth. Watch for the checkered flags along the route! Don't go too fast or you'll miss all the fun of this year's exhibit hall.

FOR MORE INFORMATION:

📞 (717) 737-7655

✉ glantz@municipalauthorities.org

🌐 www.municipalauthorities.org/exhibit



SPONSOR

RESERVE YOUR SPONSORSHIP TODAY!

The earlier a sponsorship contract is received, the more exposure you will obtain before the Conference. Some opportunities are available only to one firm on a first come, first serve basis. Those noted with an * indicate multiple sponsorships are accepted.

CONFERENCE WIDE SPONSORSHIP

*Prime Sponsor

Call PMAA to hear about custom offerings for prime sponsors.

Hotel Room Key: \$3,000

Attendees with overnight accommodations at the Hershey Lodge will receive a room key that displays your company name, logo, and a short message.

Conference Briefcase: \$3,350

Includes your logo on the briefcase distributed to attendees.

Badge Holder Wallet: \$2,950

Includes your logo on the badge holder distributed to attendees.

Conference Mobile App: \$2,950

Includes your logo on the splash screen, sponsor page and signage.

Conference Tote: \$2,950

Includes your logo on the tote distributed to attendees.

Conference Folder: \$2,300

Includes your logo on the folder distributed to attendees.

Conference Lunchbag/Tuesday Exhibit Hall Lunch: \$2,000

Includes your logo on a lunchbag provided to attendees with the Tuesday Exhibit Hall Lunch.

Business Card Wallet: \$1,950

Includes your logo on a business card wallet provided to attendees to use while collecting cards in the Exhibit Hall.

Conference Notepad: \$1,600

Includes your logo on a notepad in the Conference folder.

Conference Pen: \$1,000

Includes your logo on a pen in the Conference folder.

SPECIAL EVENTS

Sunday

*Welcome Refreshments: \$500

Monday

*Coffee Breaks in Exhibit Hall: \$500

*Exhibitor/President's Reception in Exhibit Hall: \$1,200

*Pre-Banquet Reception: \$500

Tuesday

*Exhibit Hall Breakfast: \$1,950

*Coffee Breaks in Exhibit Hall: \$500

*President's Luncheon: \$500

Old West Honky Tonk Saloon Night

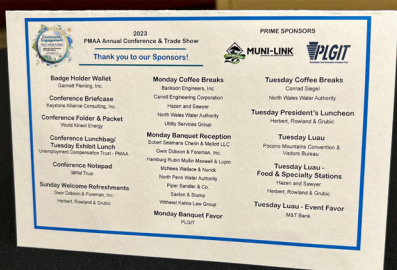
*Food & Specialty Stations: \$950

*Signature Beverage: \$950

*Event Activities: \$1,750

All Tuesday evening event sponsors - join staff in welcoming guests.

Would your firm like to be involved, but nothing listed fits your needs or budget? Contact Wendy Fonner to discuss ideas.



FOR MORE INFORMATION:



(717) 737-7655



fonner@municipalauthorities.org



www.municipalauthorities.org/sponsorship

ADVERTISE

Build brand and name recognition even more with potential clients by advertising in PMAA's go-to resources: the 2024 Annual Conference Program and the 2025 Membership Directory. Pre-purchasing ad placement now for next year's directory affords your firm a multi-publication discount!

2024 ANNUAL CONFERENCE PROGRAM

The Conference Program is the official guide to this year's event and includes the Conference agenda, detailed session information, speaker and exhibitor information, AND your advertisement! Attendees will be provided the publication for use during the Conference, and may reference upon returning home! Advertisers will be listed on the Conference mobile app with a website link.



2025 PMAA MEMBERSHIP DIRECTORY

The Membership Directory includes contact information for all municipal authority and associate members and is mailed in January 2025. Give your firm added exposure to the decision-makers you need to reach! The Membership Directory is used as a reliable source of products and services for municipal authority officials year round.

Contracting for both the 2024 Annual Conference program and the 2025 Membership Directory now affords a multi-publication discount.

Conference Program

Contract due by July 15; artwork by July 29

Membership Directory

Contract due by October 15; artwork by October 29



FOR MORE INFORMATION:

📞 (717) 737-7655

✉️ glantz@municipalauthorities.org

🌐 www.municipalauthorities.org/conf-advertising

WHY PMAA'S ANNUAL CONFERENCE & TRADE SHOW?

- Largest municipal authority focused conference in Pennsylvania
- 100+ exhibitors
- 30+ educational sessions (more than half accredited)



- Networking/social opportunities
- Professional Luncheons
- Sponsorship opportunities throughout the conference