

Advertising Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person for Artwork: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person for Invoice (if different than above): \_\_\_\_\_

Email (invoices sent electronically): \_\_\_\_\_

Return completed contract and direct any questions to:  
**Mandi Glantz at [glantz@municipalauthorities.org](mailto:glantz@municipalauthorities.org) or phone (717) 737-7655 x160**  
**The Authority, 1000 North Front Street, Suite 401, Wormleysburg, PA 17043**

### Space Reservation (rates on reverse side; member discount available)

*All cancellations must be received in writing. No cancellations accepted after closing date.*

**Display Advertisers:** Select desired issues:     February    April    June    August    October    December

#### Standard Placement

- Full page
- 2/3 page
- 1/2 page
- 1/3 page square
- 1/3 page vertical
- 1/4 page

#### Color

- black & white
- four color

#### Bleed

- Yes
- No

#### Preferred Placement

- Inside Front Cover (color only)
- Inside Back Cover (color only)
- Back Cover (b&w or color)

#### Requested Positions

- (other than covers)
- add 15% to rate

#### Member Discount

- Active membership discount  
(Discount rates noted on second line of rate sheet.)

**Rate Total Per Insertion:** \_\_\_\_\_

#### Professional Service Advertisers: (card style ad: 3½" w x 1½" h)

*All professional card ads must be paid in full prior to publication; same artwork runs in each issue.*

- \$395 annually, paid in advance: (black & white ad in all six issues)
- \$450 annually, paid in advance: (color ad in all six issues)

*Vendor participation shall not imply, nor be considered or presented as, an endorsement by PMAA of any service or product provided by the vendor. The Board of Directors of PMAA reserves the right, for cause shown, to disapprove an advertisement, or terminate an existing contract.*

#### Payment/Remittance Information

- Invoice after each issue in which ad appears
- Pay full year by check or credit card  
 Checks made payable to PMAA.  
 Credit card may be provided; call (717) 737-7655 x160.