

# Promotional Opportunities



-  **Exhibit**
-  **Sponsor**
-  **Advertise**

**Be the Change**....a mantra seen and heard in every community, organization, school district, and civic group. And this year, it is the theme of the 83<sup>rd</sup> annual PMAA Conference and Trade Show. Change is at the forefront as we venture to a new conference location in 2025. The Wind Creek Bethlehem is a vibrant convention resort that will host our conference and trade show September 7 – 10, 2025.



As always, this year's Conference will connect professionals in our industries with cutting edge product solutions and educational opportunities. Authorities of all types – water, wastewater, stormwater, solid waste, recycling, parking, and others – can take advantage of exhibitions, sponsorship and advertising opportunities, and of course, educational sessions with industry experts. Interacting with professionals in our field, sharing knowledge and best practices, and enjoying newfound friendships will be an extraordinary experience for all who attend.

If you have not attended in the past, reach out to us personally and we can (Be the) change your mind! We hope to see you at the 2025 Annual Conference and Trade show.

See you in Bethlehem!

Best Regards,

Terri Hauser  
PMAA President  
Latrobe Municipal Authority

Melissa Radovanic  
PMAA Vice President & Conference Chair  
Greater Johnstown Water Authority/RDM - Johnstown, LLC

## SILENT AUCTION BENEFITTING THE FUTURE LEADERS SCHOLARSHIP FUND

The PMAA Futures Leaders Committee will again host a silent auction during this year's Annual Conference, with all proceeds benefitting The Authorities Future Leaders Scholarship fund. The Committee is accepting both monetary donations to the scholarship fund as well as donations of items for the silent auction (event tickets, gift cards, gift baskets, specialty items, etc.).

Please consider contributing to the scholarship program this year. For more information, contact Mandi Glantz, [glantz@municipalauthorities.org](mailto:glantz@municipalauthorities.org).



Bidding open during exhibit hall hours.

# CONFERENCE HIGHLIGHTS

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## LOCATION/HOTEL ACCOMMODATIONS

Wind Creek Bethlehem  
77 Wind Creek Boulevard  
Bethlehem, PA 18015  
877-726-3777

[municipalauthorities.org/lodging](http://municipalauthorities.org/lodging)

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### PLEASE NOTE:

Fillable PDF registration forms can be found in the Conference area on our website ([municipalauthorities.org](http://municipalauthorities.org)). Online registration is also available. To obtain the member discount, please login prior to completing the registration.

### TRADE SHOW

Eight hours dedicated to events in the Exhibit Hall over two days.

### NETWORKING OPPORTUNITIES - MEAL FUNCTIONS HOSTED IN THE EXHIBIT HALL

Monday, September 8 - President/Exhibitor Reception  
Tuesday, September 9 - Trade Show Breakfast  
Tuesday, September 9 - Trade Show Lunch

### PROFESSIONAL DEVELOPMENT

All attendees can participate in educational sessions designed to showcase industry trends, current projects and best practices from experts in the field. Continuing education credits are given to engineers, operators, and solicitors.

### PRIZES AND GIVEAWAYS

PMAA will conduct prize drawings and exhibitors are encouraged to host their own drawings within their booths. PMAA will announce the winners at a designated time in the Exhibit Hall.

## IMPORTANT DEADLINES

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Early Bird Exhibitor  
Registration

Deadline May 15

Advertising Contract

Deadline July 10

Standard Exhibitor  
Registration

Deadline July 15

Advertising Artwork

Deadline July 17

Silent Auction  
Donations

Deadline August 1

Hotel Lodging  
Deadline August 7

# CONFERENCE SCHEDULE

Schedule subject to change if necessary.

## SUNDAY, SEPTEMBER 7

|                       |   |
|-----------------------|---|
| 1:00 - 6:00 pm        | Conference Registration                 |
| <b>1:00 - 6:00 pm</b> | <b>Exhibitor Registration and Setup</b> |
| 6:30 - 8:30 pm        | PMAA Tailgate Dinner                    |
| 8:30 - 10:00 pm       | Welcome Reception                       |

## MONDAY, SEPTEMBER 8

|                            |   |
|----------------------------|---|
| <b>7:00 - 9:30 am</b>      | <b>Exhibitor Registration and Setup</b>                           |
| 7:30 - 3:00 pm             | Conference Registration   |
| 8:30 am                    | Opening Ceremonies, Keynote Speaker, Annual Business Meeting      |
| <b>10:00 am - 12:00 pm</b> | <b>Trade Show</b>   |
|                            | <b>Silent Auction</b> (Benefiting the Future Leaders Scholarship) |
| 12:00 - 1:45 pm            | Professional Luncheons  |
| 2:00 - 4:15 pm             | Educational Sessions  |
| <b>4:00 - 6:00 pm</b>      | <b>Trade Show and President/Exhibitor Reception</b>               |
|                            | <b>Silent Auction</b> (Benefiting the Future Leaders Scholarship) |
| 6:30 pm                    | Awards Banquet Reception  |
| 7:00 pm                    | Awards Banquet  |

## TUESDAY, SEPTEMBER 9

|                        |   |
|------------------------|---|
| <b>7:30 - 9:30 am</b>  | <b>Trade Show and Breakfast</b>                                   |
|                        | <b>Silent Auction</b> (Benefiting the Future Leaders Scholarship) |
| 7:30 am - 3:00 pm      | Conference Registration   |
| 8:30 am - 12:00 pm     | Educational Sessions  |
| <b>12:00 - 2:00 pm</b> | <b>Trade Show and Lunch</b>                                       |
|                        | <b>Silent Auction</b> (Benefiting the Future Leaders Scholarship) |
| 2:00 - 5:00 pm         | General Sessions  |
| 6:30 pm                | Back to the Future: 80's Night                                    |

## WEDNESDAY, SEPTEMBER 10

|         |                   |
|---------|-------------------|
| 8:00 am | Closing Breakfast |
|---------|-------------------|

## PMAA MEMBERS

PMAA is the recognized Association for municipal authorities in the Commonwealth of Pennsylvania. PMAA was established to assist authorities in providing services that protect and enhance the environment, to present a unified and common front before the legislature, and to promote economic vitality and the general welfare of Pennsylvania's citizens. PMAA represents municipal authorities that provide drinking water, sewage treatment, waste management and recycling, transportation, recreational and community projects. PMAA also serves associate members such as CPAs, engineers, solicitors, financial experts and product vendors who provide services to municipal authorities.

## 2025 CONFERENCE COMMITTEE

**Melissa Radovanic, Chair**  
Greater Johnstown Water Authority/  
RDM - Johnstown, LLC

**Daniel Becker, PE**  
East Cocalico Township Authority

**Anthony Bellitto, Jr., PE**  
North Penn Water Authority

**John Berti**  
Wyoming Valley Sanitary Authority

**Craig Bubb**  
Mifflin County Municipal Authority

**David L. Busch**  
Keystone Alliance Consulting

**Matthew Cranmer**  
Municipal Water Authority of Adams Township

**Sharon DelSignore**  
EAP Industries, Inc.

**Jeffrey Garrigan**  
Herbert, Rowland & Grubic, Inc.

**Christopher Gibbons**  
Concord Public Finance

**Steven Hann, Esq.**  
Hamburg, Rubin, Mullin, Maxwell & Lupin

**Terri Hauser**  
Latrobe Municipal Authority

**Dwight Hoare, PE**  
St. Marys Area Water Authority

**Jeremy Horvath**  
Highland Sewer & Water Authority

**Melissa Komar**  
Johnstown Regional Sewage & Johnstown  
Redevelopment Authority

**Michael Kyle**  
PMAA Past President

**Rachel Lengel Govelovich**  
Gannett Fleming, Inc.

**Ryan McGowan**  
Fidelity Discount & Deposit

**John Molloy**  
PFM Asset Management LLC

**William Ross**  
Lower Saucon Authority

**Michael Schober, PE**  
ARRO Consulting, Inc.

**Michael Sullivan**  
Northampton Bucks County  
Municipal Authority

**Michael Witherel, Esq.**  
Witherel Kalina Law Group

# EXHIBIT

## WHAT EXHIBITORS RECEIVE:

- ⚙️ All exhibit booths are 8' x 8' and include one 6' skirted table, two chairs, a waste basket, pipe-and-drape side rail, backdrop curtain and head sign.
- ⚙️ More than 100 booth spaces are available in the exhibit area and hallway.
- ⚙️ Two complimentary conference personnel registrations (additional personnel may register at an additional rate).
- ⚙️ Exhibit Service Packet will be provided with instructions for ordering electricity, carpeting, and drayage services. Order early to avoid late charges.
- ⚙️ Receptions, meal functions and prize drawings will take place in the Exhibit Hall to drive traffic past your booth.



## What's included with each booth representative's registration?

- ⚙️ Sunday Welcome Reception
- ⚙️ Monday Opening Ceremonies
- ⚙️ Tuesday Exhibitor Breakfast
- ⚙️ Tuesday Exhibitor Lunch
- ⚙️ Conference education sessions

To register for any additional events, please fill out the conference registration form, which will be available late May, and submit with additional fees.

## BOOTH SPECIFICATIONS

Rates include an 8' x 8' booth space during the Trade Show (9/8 - 9/9) and two full Conference registrations (9/7 - 9/10).

|                              | Member  | Non-Member |
|------------------------------|---------|------------|
| Early Bird Rate (until 5/15) | \$1,295 | \$1,490    |
| Standard Rate (after 5/15)   | \$1,495 | \$1,690    |
| Late Rate (after 7/15)       | \$1,595 | \$1,790    |

Additional booth personnel (beyond the two included with the above booth fee): \$345 per person before 7/15; \$385 per person after 7/15.

## EXHIBIT HALL THEME

### BE THE CHANGE!

Exhibitors are encouraged to customize their booth with the Conference theme color of **orange**, and to show how they are actively contributing to positive change and initiating solutions for the authority industry. *Be the Change* is about leading by example and taking proactive action to address issues. We know our vendors are leading that charge by providing innovative and effective solutions to industry challenges and we encourage you to showcase those initiatives in this year's exhibit hall. We look forward to seeing the ways that you and your firm are "Being the Change"!



## FOR MORE INFORMATION:

📞 (717) 737-7655

✉️ [glantz@municipalauthorities.org](mailto:glantz@municipalauthorities.org)  
🌐 [municipalauthorities.org/exhibit](http://municipalauthorities.org/exhibit)

# SPONSOR

## RESERVE YOUR SPONSORSHIP TODAY!

The earlier a sponsorship contract is received, the more exposure you will obtain before the Conference. Some opportunities are available only to one firm on a first come, first serve basis. Those noted with an \* indicate multiple sponsorships are accepted.

## CONFERENCE WIDE SPONSORSHIP

### \*Prime Sponsor

Call PMAA to hear about custom offerings for prime sponsors.

### Conference Briefcase: \$3,350

Includes your logo on the briefcase distributed to attendees.

### Badge Holder Wallet: \$2,950

Includes your logo on the badge holder distributed to attendees.

### Conference Mobile App: \$2,950

Includes your logo on the splash screen, sponsor page and signage.

### Conference Tote: \$2,950

Includes your logo on the tote distributed to attendees.

### Conference Folder: \$2,500

Includes your logo on the folder distributed to attendees.

### Business Card Wallet: \$1,950

Includes your logo on a business card wallet provided to attendees to use while collecting cards in the Exhibit Hall.

### Conference Notepad: \$1,600

Includes your logo on a notepad in the Conference folder.

### Conference Pen: \$1,200

Includes your logo on a pen in the Conference folder.

## SPECIAL EVENTS

### Sunday

\*Welcome Reception: \$595

### Monday

\*Coffee Breaks in Exhibit Hall: \$595

\*Exhibitor/President's Reception in Exhibit Hall: \$1,200

\*Pre-Banquet Reception: \$500

### Tuesday

\*Exhibit Hall Breakfast: \$1,950

\*Coffee Breaks in Exhibit Hall: \$595

Conference Lunchbag/Tuesday Exhibit Hall Lunch: \$2,000

*Includes your logo on a lunchbag provided to attendees with the Tuesday Exhibit Hall Lunch.*

\*President's Luncheon: \$500

Back to the Future: 80's Night

\*Food & Specialty Stations: \$950

\*Signature Beverage: \$950

\*Event Activities: \$1,750

All Tuesday evening event sponsors - join staff in welcoming guests.



Would your firm like to be involved, but nothing listed fits your needs or budget? Contact Wendy Fonner to discuss ideas.

### FOR MORE INFORMATION:

☎ (717) 737-7655

✉ [fonner@municipalauthorities.org](mailto:fonner@municipalauthorities.org)

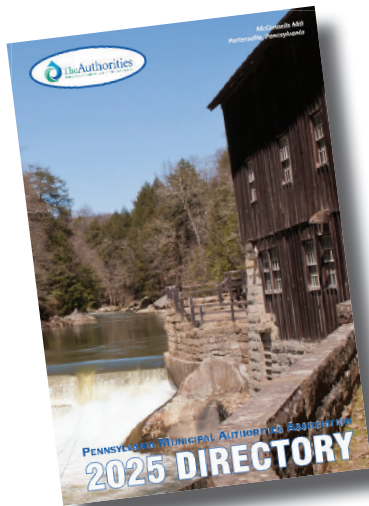
🌐 [municipalauthorities.org/sponsorship](http://municipalauthorities.org/sponsorship)

# ADVERTISE

Build brand and name recognition even more with potential clients by advertising in PMAA's go-to resources: the 2025 Annual Conference Program and the 2026 Membership Directory. Pre-purchasing ad placement now for next year's directory affords your firm a multi-publication discount!

## 2025 ANNUAL CONFERENCE PROGRAM

The Conference Program is the official guide to this year's event and includes the Conference agenda, detailed session information, speaker and exhibitor information, AND your advertisement! Attendees will be provided the publication for use during the Conference, and may reference upon returning home! Advertisers will be listed on the Conference mobile app with a website link.



## 2026 PMAA MEMBERSHIP DIRECTORY

The Membership Directory includes contact information for all municipal authority and associate members and is mailed in January 2026. Give your firm added exposure to the decision-makers you need to reach! The Membership Directory is used as a reliable source of products and services for municipal authority officials year round.

Contracting for both the 2025 Annual Conference program and the 2026 Membership Directory now affords a multi-publication discount.

### Conference Program

Contract due by July 10; artwork by July 17

### Membership Directory

Contract due by October 15; artwork by October 29



### FOR MORE INFORMATION:

📞 (717) 737-7655

✉ [glantz@municipalauthorities.org](mailto:glantz@municipalauthorities.org)

🌐 [municipalauthorities.org/conf-advertising](http://municipalauthorities.org/conf-advertising)

1000 North Front Street, Suite 401  
Wormleysburg, PA 17043

## WHY PMAA'S ANNUAL CONFERENCE & TRADE SHOW?



[municipalauthorities.org/conference](http://municipalauthorities.org/conference)